

# Pop-Kultur

## NACHWUCHS

**»Pop-Kultur Nachwuchs« starts off in its fifth season:  
Applications open on the 25<sup>th</sup> of April, 2019**

»This is a chord, this is another, this is a third. Now form a band!«, they used to say. But it was never that easy, and it still isn't. Young musicians, producers, DJs and everyone else finding their way within the field of pop music – whether managing, booking, owning a label, directing videos, doing PR or music journalism – need to have some know-how. And that's exactly what »Pop-Kultur Nachwuchs« wants to provide, helping those who've already taken their first steps, not by just teaching a few chords but giving them a proper boost on their path toward a successful future. Apply now to become one of 250 participants accepted into the fifth edition of the Pop-Kultur festival's workshop programme!

It's all happening from **August 21st to 23rd, 2019 at Kulturbrauerei Berlin**. International music professionals will share expert knowledge in hands-on workshops and talks. They'll be offering insight on their experiences and backgrounds, giving newcomers a practical look at the realities of working in the pop-music business. This year's programme includes workshops by Pop-Kultur live acts such as the female DJ & MC collective Bad & Boujee, musician and producer Mense Reents (*Die Goldenen Zitronen*) and author and One Mother co-founder Leyla Yenirce. Joining CocoRosie and Stephen Morris (*Joy Division, New Order*) who will be opening the programme, are label and music publishing expert Pyrolator, singer and producer Sophia Kennedy as well as *Bilderbuch* producer Zebo Adam, each offering workshops on different disciplines. More mentors will be announced soon.

Participants can choose from over 40 different courses, given in either German or English, on the 21<sup>st</sup> and 22<sup>nd</sup> of August, supplemented by a networking event on the 23<sup>rd</sup> of August. The workshops, talks and discussions will offer inspiration, clarify pressing questions and encourage you to take the next step in your chosen career. And as the programme welcomes applicants from all over the world, you'll have the opportunity to network on an international level. Selected participants will also be given the opportunity to present their music as part of the main festival programme on the »Pop-Kultur Nachwuchs« stage.

Participation in the »Pop-Kultur Nachwuchs« programme costs 40 euros, which includes drinks, lunch and access to Pop-Kultur's networking area for professionals.

**The application period starts on the 25<sup>th</sup> of April  
at [nachwuchs.pop-kultur.berlin](http://nachwuchs.pop-kultur.berlin)  
and ends on the 24<sup>th</sup> of May, 2019**

We're looking forward to your applications!

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Senatsverwaltung  
für Kultur und Europa

