

# Pop-Kultur

## NACHWUCHS

**»Pop-Kultur Nachwuchs« starts off into the fifth season:  
Applications Open on 25 April 2019**

Are you a young musician or starting out as a producer, DJ, or songwriter? Do you want to work professionally in music management, booking or do you run your own label? Are you taking your first steps as a music video director, PR professional, or music journalist? Sure, you've got some experience in your field, but you want to reach the next level: »Pop-Kultur Nachwuchs« can get you there. Apply now for one of the 250 places in the Pop-Kultur Festival's workshop programme!

It's all happening from **August 21st to 23rd, 2019 at Kulturbrauerei Berlin**. International music professionals will share expert knowledge in hands-on workshops and talks. Their experience reports and background stories will convey a realistic and practical view on working in the pop-music-business. This year's programme includes workshops by Pop-Kultur Live-Acts such as the female DJ & MC Collective *Bad & Boujee*, musician and producer Mense Reents (*Die Goldenen Zitronen*) and author and *One Mother* co-founder Leyla Yenirce. Openings featuring CocoRosie und Stephen Morris (*Joy Division, New Order*) are joined by practical workshops hosted by label and music publishing expert Pyrolator, singer and producer Sophia Kennedy, as well as *Bilderbuch* producer Zebo Adam. More mentors will be announced soon.

Participants can choose between more than 40 different courses given in either German or English on August 21st and 22nd, followed by a networking format on August 23rd. The workshops, talks and discussions will provide inspiration, clarify urgent questions and encourage you to continue making your way in the music business. And as the programme invites applicants from all over the world, you'll be able to network across borders and professions. Selected participants will also be able to present their music as part of the main programme on the »Pop-Kultur Nachwuchs« stage.

Participation in the »Pop-Kultur Nachwuchs« programme costs 40 Euros including drinks, lunch and access to Pop-Kultur's networking area for professionals.

**The application phase starts on April 25th  
at [nachwuchs.pop-kultur.berlin](http://nachwuchs.pop-kultur.berlin)  
and ends on May 31st, 2019**

**We look forward to receiving your applications!**

**Contact:**

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Senatsverwaltung  
für Kultur und Europa

