

# Pop-Kultur/Nachwuchs

»Pop-Kultur Nachwuchs« is back at the Kulturbrauerei Berlin  
Applications open on the 27th of April

Have you always wanted to gain first-hand insight into the music industry? Do you wonder what it's like to work as a producer? Or how to manage your band in a constantly changing field? Do you want to find out about international bookings or network with other musicians? »Pop-Kultur Nachwuchs« is back in Berlin, live and in person, ready to get to the bottom of your questions with a new edition. **Apply now** for one of the 250 spots in the workshop programme of the Pop-Kultur Festival Berlin!

We are encouraging personal connections and exchange among young musicians, producers, DJs and everyone active in the broad field of pop culture, whether in management, booking or with their own label, whether as a video director, PR manager or journalist. »Pop-Kultur Nachwuchs« offers a platform to anyone who's already taken their first steps, aiming to provide them with know-how and guidance on their way towards a successful future.

**From the 30th August to 1st September 2023**, acts from the Pop-Kultur line-up and international experts will offer personal views of their work at the **Kulturbrauerei Berlin**, sharing expertise on surviving and thriving in the pop-music business through practical workshops and talks. **Prince Emrah**, who performs live at Pop-Kultur, gives a belly dance workshop, **Portrait XO** shows how AI works in art and what it means to be an artist in a data-driven society? And artist manager and band therapist **Allie Silver** will show how to stay mentally healthy while shaping your own career in the face of great competition and pressure. More instructors will be announced on our social media channels soon.

Participants can choose from over 40 different courses and networking events offered in either German or English. And since the programme is aimed at talents from all over the world, you can connect and share ideas across national borders. Selected participants will also have the opportunity to perform on the »Pop-Kultur Nachwuchs« stage as part of the main line-up. Participation in »Pop-Kultur Nachwuchs« costs 40 euros. Drinks, lunch, access to the Pop-Kultur networking area for professionals and the festival ticket are included.

**Applications will be accepted from April 27 to May 31 2023**  
at [nachwuchs.pop-kultur.berlin](https://nachwuchs.pop-kultur.berlin)

**We're looking forward to your application!**

**Contact:**

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