

Pop-Kultur Nachwuchs

**»Pop-Kultur Nachwuchs« is back at the Kulturbrauerei Berlin
Applications open on the 24th of April**

Have you always wanted to gain first-hand insight into the music industry? Do you wonder what it's like to work as a producer? Or how to manage your band in a constantly changing field? Do you want to find out about international bookings or network with other musicians? **»Pop-Kultur Nachwuchs«** is back in Berlin, ready to get to the bottom of your curiosity with a new edition.

Apply now for one of 150 spots in the workshop programme of the Pop-Kultur Festival Berlin!

We are encouraging personal connections and exchange among young musicians, producers, DJs and everyone active in the broad field of pop culture, whether in management, booking or with their own label, whether as a video director, PR manager or journalist. **»Pop-Kultur Nachwuchs«** offers a platform to anyone who's already taken their first steps, aiming to provide them with know-how and guidance on their way towards a successful future.

From the 28th to 30th August 2024, acts from the Pop-Kultur line-up and international experts will offer personal views of their work at the **Kulturbrauerei Berlin**, sharing expertise on surviving and thriving in the pop-music business through practical workshops and talks. **Phillip Staffa**, who performs live at Pop-Kultur with his band Hope, shows insights how to maintain as a healthy band, photographer **Yvonne Hartmann** shows how to create meaningful photo and video content that underlines your artist branding and with film director **Stephanie von Beauvoir** you can work through your current music video project.

Participants can choose from over 40 different courses and networking events offered in either German or English. And since the programme is aimed at talents from all over the world, you can connect and share ideas across national borders. Selected participants will also have the opportunity to perform on the **»Pop-Kultur Nachwuchs«** stage as part of the main line-up. Participation in **»Pop-Kultur Nachwuchs«** costs 50 euros. Drinks, lunch, access to the Pop-Kultur networking area for professionals and the festival ticket are included.

Applications will be accepted from April 24 to May 14 2024 at nachwuchs.pop-kultur.berlin

We're looking forward to your application!

Contact:

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