

# Pop-Kultur Nachwuchs

Apply now for Germany's leading pop music talent programme!

**Dates:** 25–26 August 2025

**Location:** Silent Green, Berlin-Wedding

**Application period:** 15 May – 5 June 2025

## What's it all about?

**Pop-Kultur Nachwuchs** brings together **150 emerging talents** from across Germany for two intensive days of **workshops, talks, and networking** in the heart of Berlin. The programme is aimed at **musicians, producers, DJs, managers, label founders, bookers**, and anyone working creatively or entrepreneurially in pop culture.

## What to expect:

Over **40 workshops and formats**, curated by leading figures in the music industry. You'll gain:

- **Hands-on knowledge** in music business, self-care, music tech & practical music skills
- **Exclusive insights** from artists, managers, and industry professionals
- **Peer-level networking** with talents and experts from Germany and beyond

Workshops will be offered in **German and English** – international exchange is highly encouraged.

## Participation & Application:

The **participation fee is 55 euros**, which includes:

- Access to all workshops and lectures
- Lunch on both workshop days
- Admission to exclusive networking formats with professionals
- Free entry to the Pop-Kultur festival's live days on Friday and Saturday

We're looking for talents with ambition, openness, and a desire to shape the future of the music industry – **regardless of age or background**.

Pop-Kultur Nachwuchs stands for **diversity, broad perspectives, and professional orientation**.

**Apply now:** [nachwuchs.pop-kultur.berlin](https://nachwuchs.pop-kultur.berlin)

**Kontakt:** [nachwuchs@pop-kultur.berlin](mailto:nachwuchs@pop-kultur.berlin)

