

Pop-Kultur Nachwuchs

Our talent programme for artistic exchange, collaboration and new perspectives in pop music

Dates: 24–25 August 2026

Locations: Berlin, silent green Kulturquartier

Application period: 12 May – 5 June 2026

What's it all about?

»Pop-Kultur Nachwuchs« brings together **150 emerging talents** from across Germany and Europe for two intensive days of **workshops, talks, and networking** in the heart of Berlin. The programme is made for **musicians, producers, DJs, managers, label founders, bookers**, and anyone working creatively or entrepreneurially in pop culture.

What to expect?

Over **40 workshops and formats**, curated by leading figures in the music industry. You'll gain:

- **Hands-on knowledge** in music business, self-care, music tech & practical music skills
- **Exclusive insights** from artists, managers, and industry professionals
- **Peer-level networking** with talents and experts from Germany and beyond

Workshops will be offered in **German and English** – international exchange is highly encouraged.

Participation & Application

The **participation fee is 55 euros**, which includes:

- Access to all workshops and lectures
- Lunch on both workshop days
- Admission to exclusive networking formats with professionals
- Free entry to the Pop-Kultur Festival's live days on Friday and Saturday

We're looking for experienced talents with ambition, openness, and a desire to shape the future of the music industry – regardless of age or background.

»Pop-Kultur Nachwuchs« stands for diversity, broad perspectives, and professional orientation.

Apply now: nachwuchs.pop-kultur.berlin

Questions? Ask! Contact: nachwuchs@pop-kultur.berlin

